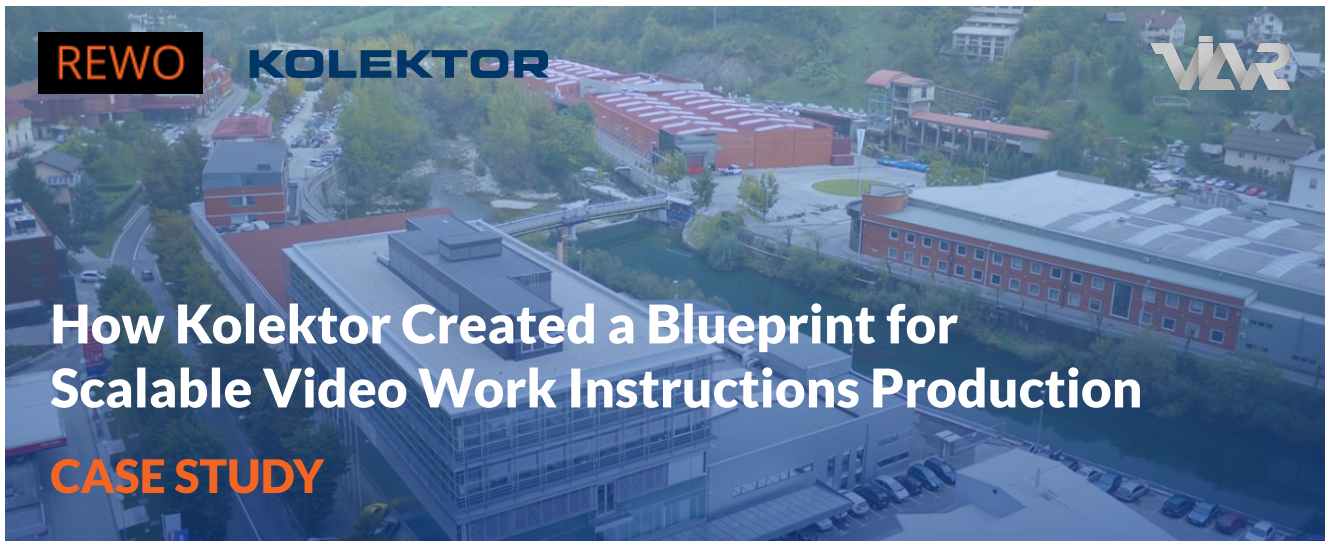




QUICK OVERVIEW

Company Overview: Kolektor

[Kolektor](#) is a global industrial group based in Slovenia, with over 30 companies and 5,500 employees. It operates across three core divisions: Mobility (automotive components), Technologies (power systems and automation), and Construction (infrastructure projects). Kolektor is known for innovation, reliability, and a strategic focus on growth in niche industrial markets.

Solution Overview: REWO

[REWO](#) is an intuitive video work instructions platform designed for modern manufacturing companies. It enhances operational efficiency, ensures consistency, and empowers employees by providing clear, accessible visual guides. REWO's user-friendly interface, auto-translation system, and compliance features make it indispensable for quality assurance, training, and continuous improvement in manufacturing environments.

CHALLENGES

Despite growing demand for standardized digital instructions, Kolektor struggled to scale video documentation across its international operations.

Key hurdles included:

- Lack of dedicated staff to create instructions
- Low digital skills among subject matter experts
- Disruption to regular operations when internal staff attempted to create content
- High perceived time investment for recording and editing videos

These obstacles led to significant delays in documenting critical operational knowledge. As a result, teams across the organization struggled to access consistent guidance, which slowed onboarding, reduced process reliability, and made continuous improvement more difficult to sustain.

SOLUTION

To overcome these barriers, Kolektor implemented a centralized support model for REWO video instruction creation. A centralized video production team based in Bosnia—part of Kolektor's internal support services—was responsible for recording and editing content for multiple sites. This approach offered several advantages:

- **Centralized expertise:** The team had technical recording and editing skills, freeing up local staff from content production responsibilities.
- **Efficient planning:** Local teams prepared for each visit in advance, minimizing disruption to operations.
- **Remote editing:** Footage was edited off-site, streamlining approval cycles and reducing local workload.

By standardizing the process and decoupling video creation from local staff duties, Kolektor managed to scale REWO implementation efficiently.

"In just **10 days**, the team recorded over **100 work instructions** - something that previously took months."

Tomaz Kogovsek @ KOLEKTOR

RESULTS

1. Lower production costs

The average cost per video instruction was significantly reduced thanks to affordable

labor and streamlined execution. For instance, 18 videos were produced in 108 hours at a total cost of approximately €1400 (around €78 per instruction). In comparison, using in-house engineers at an average EU rate of €40/hour would have cost over €4,300—a savings of more than 65%.

Producing video work instructions cost Kolektor **less than €80** per instruction. Kolektor's centralized model **cut costs by over 65%**.

MARKET DATA

2. Higher productivity

With proper planning, a single technician recorded up to 70 video instructions during one visit, compared to only 30 during a previous, less organized session. The difference was attributed solely to improved coordination and local preparation.

3. Broader coverage

This model enabled video documentation across multiple locations. The back-office team has accelerated documentation efforts dramatically.



4. Internal recognition and validation

Many employees, initially skeptical, began to recognize the value of video documentation once they saw its effectiveness during use and onboarding.

A PRACTICAL BLUEPRINT

Large Industrial Groups

Kolektor's model provides a clear blueprint for other multi-site manufacturing organizations aiming to scale digital work instructions efficiently:

- **Centralize video production capabilities:** Build or contract a dedicated team specialized in REWO content creation. This team should be skilled in filming, editing, and managing documentation workflows.
- **Decouple production from local operations:** Keep local staff focused on preparing the environment and ensuring access to subject matter experts, but offload all technical and post-production tasks to the centralized team.
- **Standardize pre-visit planning:** Ensure sites prepare detailed recording schedules, tool access, and process walkthroughs ahead of time.
- **Leverage remote editing workflows:** Use collaborative tools like REWO to edit, review, and approve content without needing on-site presence.

- **Ensure executive sponsorship:** Garner leadership buy-in to reinforce the value of documentation and allocate resources accordingly.

This structure minimizes disruption, accelerates output, and delivers consistent quality across an entire group of factories.

Single-Site Manufacturers

Single-location manufacturers can replicate Kolektor's success on a smaller scale by assigning the role of video documentation to one cost-effective, dedicated person:

- **Hire a junior worker, intern, or technical student:** Rather than relying on high-cost engineers, bring in a tech-savvy individual who can focus solely on capturing and editing video content.
- **Collaborate with subject matter experts (SMEs):** The SME provides process insights while the assigned documentation person manages all technical aspects of REWO implementation.
- **Streamline post-production:** All video editing, voiceovers, and uploading can be handled by the assigned individual with minimal SME involvement after filming.
- **Focus on repeatability:** Develop a standard routine for recording, naming, storing, and tagging instructions to ensure long-term maintainability.

This lean approach makes professional-grade documentation accessible even for smaller companies, creating a sustainable, low-cost path to digitization.



CONCLUSION

Kolektor's approach to implementing REWO across its group showcases how larger manufacturing organizations can streamline the creation of video work instructions through centralized execution. By separating content creation from subject matter expertise, they overcame the skill and time barriers that typically slow down digital transformation initiatives.

While most companies spend **€1,500** per instruction video, Kolektor achieved the **same result for just €78** by assigning the task internally and using REWO's efficient workflow.

MARKET DATA

Their strategy allowed them to:

- Lower production costs
- Increase instruction output

- Minimize disruptions to local teams
- Ensure consistency in documentation



The result is a sustainable model that scales with growth and encourages wider adoption of digital instructions throughout the company. Kolektor's experience offers a replicable model for industrial groups seeking scalable, cost-effective digital knowledge capture across diverse production sites.

FOR MORE INFORMATION:

Contact a sales representative or reach out via email.

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